

# CONFERENCE SPONSORSHIP PACKAGES

- ONLINE CONFERENCE



First held in 2009, the Research for Development Impact (RDI) Conference 2021 is the eighth in a series of conferences previously known as the Australian Council for International Development (ACFID) University Network Conference. These conferences have become valued occasions in the development community calendar, bringing together hundreds of attendees from across Australia and internationally who work in aid and sustainable development. The main purpose of the conference is to share insights and promote collaboration and partnerships among NGOs and universities within the research for development community.

We invite your organisation to contribute to this unique event and benefit from the opportunity to share your brand with an audience representing some of the largest and most influential organisations in the international development sector. Through the sponsorship opportunities outlined below, your organisation can support the running of this anticipated event, and be recognised as a valued contributor to cross-sector dialogue and cooperation.

## WHAT IS THE RDI CONFERENCE ABOUT?

The objective of the conference is to connect researchers, practitioners and policymakers in the international development sector. The 2021 conference theme is **Pathways through disruption – the future of sustainable development and recovery in the Pacific and Southeast Asia** with four sub-themes:

- ◆ Pathways to Sustainable Development
- ◆ Pathways to Improved Response and Recovery
- ◆ Forging Pathways Through Collaboration and Partnerships
- ◆ Pathways to Enhanced Climate Change Adaptation

The Conference aims to showcase research, initiatives, and innovations that could inform the future of sustainable development and socio-economic recovery in the Pacific and Southeast Asia regions. The focus on recovery refers to the impacts created by recent major disruptions (both positive and negative ones) at regional and global scale (not limited to COVID-19), and the innovation and opportunities emerging from those disruptions. The conference will facilitate action-oriented and future-focused discussions on building a sustainable future for the Pacific and Southeast Asia in the face of recent and anticipated future disruptions.

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## WHY SPONSOR THIS EVENT?

The RDI Network Conferences bring together international experts and guests, Australian practitioners and academics, private sector stakeholders, Australian and international students, and government representatives. They play a niche role in creating space in the development community for:

- ◆ Identifying and addressing emerging issues and debates
- ◆ Strengthening development research and practice
- ◆ Exploring potential collaborations & partnerships across boundaries of disciplines and sectors.

Without the generous support of organisations and businesses, the RDI Conference could not continue to fulfil this important role. Previous successful conferences have included the following:

**2009** – La Trobe University Melbourne, *Meeting the Millennium Development Goals: Old Problems, New Challenges*

**2011** – Deakin University Melbourne, *An Australian Approach to Development? People, Practice and Policy*

**2012** – Australian National University Canberra, *Challenges of Participatory Development in Contemporary Development Practice*

**2013** – University of Technology Sydney, *Development Futures: Alternative Pathways to End Poverty*

**2015** – Monash University, Melbourne, *Evidence and practice in an age of inequality*

**2017** – University of Sydney, *Partnering for Impact on Sustainable Development*

**2019** – La Trobe University, *Leadership for Inclusive Development*

First held in 2009, RDI Network Conferences have:

- ◆ Convened over 3,000 delegates from the Australian international development sector over seven conferences, including over 600 DFAT staff and DFAT-sponsored international scholars,
- ◆ Featured leading development experts and thinkers from around the world as guest speakers, including **Helen Clark** (former New Zealand Prime Minister & Administrator of UNDP), **Martin Ravallion** (former Director of Research at World Bank), **Uma Kothari** (former Director of the Global Development Institute, at the University of Manchester, UK) and **Robert Chambers** (Institute of Development Studies, UK),
- ◆ Produced several volumes of the Australian National University's [Development Bulletin](#) reputed publication in the field of sustainable development.

For the first time, in 2021 the conference will be held in online format, making the conference easily accessible for audience and presenters in Australia and overseas. As a result of this, we are expecting to attract a diverse range of speakers and over 500 participants from various countries at the 2021 conference.

As the eighth major conference organised with the Network, the event offers exciting opportunities for brand visibility and engagement with key stakeholders in the Australian and regional aid and development sector.



*Images from 2019 RDI Conference*

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## SPONSORSHIP OPTIONS

There are three primary opportunities for your organisation to sponsor the RDI Conference 2021:

1. **Sponsorship Package:** contribute towards the overall conference experience through a level of financial contribution which suits your budget. See the table below for the sponsorship benefits offered as part of the package option.
2. Sponsor an **aspect of the conference** which aligns with your organisation's interests or objectives e.g. sponsor a speaker's costs, digital media expenses or the catering for a networking opportunity.
3. **In-Kind sponsorship:** Give according to your human or physical resources and skills e.g. pro bono media promotion, A/V support etc.

If you have any questions or alternative models for how your organisation might be interested to support the conference, please get in touch via email.

### SPONSORSHIP PACKAGES OFFERED (INCLUSIVE OF GST)

BENEFITS	PLATINUM >\$10,000	GOLD > \$6000	SILVER > \$3000	BRONZE >\$1500
Sponsor-specific space on conference online platform (video, website link and email details)	✓	✓	✓	✓
Sponsor banner / Logo on email correspondence to conference delegates	✓	✓	✓	✓
Brief introduction of your organisation in email correspondence to conference delegates (rotating between sponsors among scheduled emails)	✓	✓	✓	✓
Acknowledgement during conference	✓	✓	✓	✓
Logo on conference program and website	✓	✓	✓	✓
Opportunity to display pop up banner at city-based networking venues*	✓	✓	✓	✓
Opportunity to use the Sponsor booth in the online conference platform (Whova) to engage with attendees	✓	✓	✓	✓
Opportunity for representative to present a content presentation at the conference** (format and duration varied for each category of sponsor, please refer to note)	✓	✓	✓	
Sponsor banner(s) on the conference platform and app (up to 3)	✓	✓	✓	
Sponsor space on holding slides / conference streams	✓	✓		
Sponsor shout-out on social media and media releases	✓	✓		
Opportunity for promotional speech**	✓	✓		
Designated 45-minute workshop or roundtable by your organisation**	✓			
Full complimentary conference registration	10 pax	4 pax	2 pax	1 pax

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\* City-based networking events (planned to be in Brisbane, Sydney, Canberra, and Melbourne) will be subject to current COVID-19 restrictions and might be converted to a fully online format base on the restriction circumstances in each city closer to the conference date.

\*\* Speaking opportunities for sponsors at the conference include:

- **Platinum Sponsor:** 10-minute speaking slot (can be promotional) before a keynote speaker AND one slot of 45 min workshop (concurrent) or 45 min roundtable (concurrent) for content relevant to the conference. Topic of the workshop/roundtable are non-promotional and needs to be approved by Conference Committee
- **Gold Sponsor:** 10-minute speaking slot (can be promotional) before a parallel session AND individual presentation in one concurrent session (15-minute slot, sharing with 2 other presenters) for content relevant to the conference. Topic of the individual presentation is non-promotional and needs to be approved by Conference Committee.
- **Silver Sponsor:** 10-minute speaking slot (can be promotional) before a parallel session OR individual presentation in one concurrent session (15-minute slot, sharing with 2 other presenters) for content relevant to the conference. Topic of the individual presentation is non-promotional and needs to be approved by Conference Committee.

## STUDENT FORUM

The Student Forum will take place as an all-day side event to the RDI Conference, on the day before the conference. The forum is not only for the benefit of students, but will also be designed and run by students.

The aim of the forum is to create a participatory space for students to:

- ♦ Contribute to discussions about the key theme of the conference – partnering for impact on sustainable development; and
- ♦ Identify what student actions can be taken forward.

The Student Forum is also seeking sponsorship support. If you have any questions or if your organisation might be interested to support the Student Forum, please get in touch via email.

## HOST UNIVERSITY

For 2021, The University of Queensland (UQ) has been chosen to host the RDI Conference. Ranked among the world's top 50 institutions, UQ is home to a wealth of capabilities spanning international development teaching, theoretical and applied research, program design and management, and policy development. Integral to UQ's vision of creating change through knowledge leadership for a better world, international development endeavours have the greatest potential to deliver significant and lasting impact to communities around the world. UQ has an established partnership framework comprising 400+ partners from more than 50 countries globally including strategic industry partnerships forged to tackle global challenges and effect positive change around the world.

UQ is currently developing a whole-of-University Global Development Plan and the implementation will include a Global Development Hub resourced and serviced by UQ's International Development unit. Ultimately this will see the development capabilities of UQ harnessed cohesively to achieve greater development impact and find solutions to the most pressing global development challenges. In hosting the 2021 RDI Conference, UQ wishes to contribute its expertise, capabilities and partner networks to bring together international development stakeholders, share research and foster collaboration and bring about the best solutions for sustainable development challenges.

## CONTACT

For further information please contact one of the below designated personnel:

- ◆ Whitney Yip, Acting Network & Partnerships Manager via email on [Wyip@acfid.asn.au](mailto:Wyip@acfid.asn.au)
- ◆ Thoa Harring, Senior Development Coordinator, UQ International Development on [thoa.harring@uq.edu.au](mailto:thoa.harring@uq.edu.au)
- ◆ RDI Conference 2021 generic mailbox: [rdiconference2021@uq.edu.au](mailto:rdiconference2021@uq.edu.au)

## CONFIRMING SPONSORSHIP

To confirm sponsorship for the 2021 RDI Conference kindly fill out the below Sponsorship Confirmation Form and email it to one of the contact persons above.

## RDI CONFERENCE 2021

### SPONSORSHIP CONFIRMATION FORM

A PDF invoice and full conference sponsor information will be sent on receipt of the completed form.

Organisation Name:

ABN:

Main Contact Name:

Email:

Contact name for invoice payment:

Email:

Postal Address:

Suburb/Town/City:

Postcode:

Telephone:

#### Sponsorship Options

All prices are inclusive of GST

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$6,000
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$1,500
- Other in-kind sponsorship (please specify below)

Comments or requirements:

#### Cancellation Policy

A cancellation fee of 30% will be applicable for any sponsorship package or table display booking cancelled up to two months prior to the conference. No refund will apply after this date.

**Send the completed form to one of the contacts below:**

- ◆ Whitney Yip, Acting Network & Partnerships Manager via email on [Wyip@acfid.asn.au](mailto:Wyip@acfid.asn.au)
- ◆ Thoa Haring, Senior Development Coordinator, UQ International Development on [thoa.harring@uq.edu.au](mailto:thoa.harring@uq.edu.au)

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